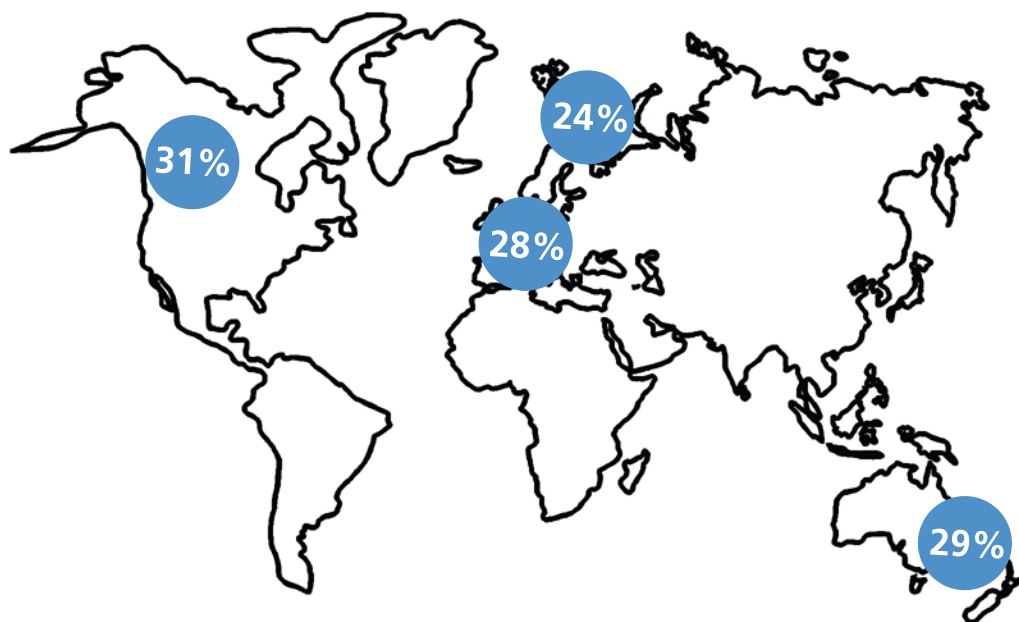


7,750 PEOPLE IN 12 COUNTRIES WERE ASKED...

WHAT WOULD MAKE YOU MOVE ABROAD – AND HOW WOULD YOU PICK A COUNTRY

?

I THINK
BEST OPPORTUNITIES
ARE IN...



I'D BE **MOST CONCERNED**
ABOUT...



NATURAL CATASTROPHES

24%



AVAILABILITY OF INSURANCE

49%



██████████	43% JOB SECURITY
██████████	39% CRIME RATE
██████████	38% POLITICAL STABILITY
██████████	22% RELIABLE INSURANCE
██████████	20% SAFE PENSIONS

THE **TOP REASON** FOR MOVING IS...

49%

BETTER JOB OPPORTUNITIES OR
UNEMPLOYMENT AT HOME



70%



UNEMPLOYMENT AT HOME AND JOB SECURITY



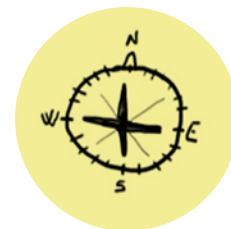
LOVE



38%



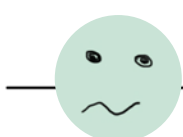
29%



LOVE OF ADVENTURE



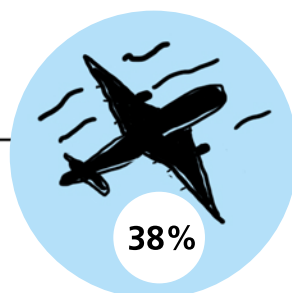
35%



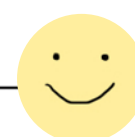
FEEL TOO ANXIOUS
TO MAKE THE LEAP



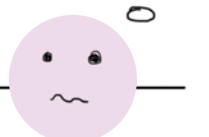
BELIEVE THEY LIVE
IN THE BEST COUNTRY



ARE CONSIDERING
EMIGRATION



FEEL MOST SECURE
AT HOME



CURRENTLY PLANNING
THEIR EMIGRATION



For further information go to zurich.com


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