## Media Release



## Verdi live in the heart of Zurich

Zurich Switzerland www.zurich.ch

Zurich Insurance Company Ltd Zurich Life Insurance Company Ltd

Media relations Thurgauerstrasse 80 P.O. Box 8085 Zurich Telephone +41 (0) 44 628 75 75 <u>media@zurich.ch</u> www.twitter.com/zurich\_ch Zurich, January 20, 2014 – The Zurich Opera House and Zurich Insurance are launching «Opera for All». On June 21, Verdi's «Rigoletto» will be transmitted on the Zurich Sechseläutenplatz for public viewing: a special summer highlight for opera fans and the curious – with free admission.

The Zurich Opera House and Zurich Insurance are launching «Opera for All». On June 21, everyone's encouraged to bring along their folding chairs, blankets and picnic baskets. Giuseppe Verdi's «Rigoletto» will be transmitted live on the Sechseläutenplatz on this Saturday. With its 15,000 square meters, it is one of the largest inner-city squares in Europe. The public viewing in the heart of Zurich is counted one of the summer highlights of Switzerland. That's because, after London, Vienna and Munich, the spectacular live transmission of an opera is taking place in Zurich for the first time.

Verdi's «Rigoletto», produced by Tatjana Gürbaca, is one of the most successful new productions of the Homoki directorship. The trade journal Opernwelt 2013 chose Gürbaca as the «Producer of the Year». In her modern interpretation, she concentrates totally on the action of the protagonists and dispenses with any opulent sets or cos-tumes. Alexandra Kurzak as Gilda and Saimir Pirgu will be experienced in the main roles. George Petean will assume the part of Rigoletto, Fabio Luisi will stand at the podium of the Philharmonia Zürich.

## **OPERA FOR ALL**

Saturday, June 21, 2014
«Rigoletto» by Giuseppe Verdi
7 p.m.
from 5 p.m.
Sechseläutenplatz, Zurich – free admission



Page 2

## For further information:

Media Relations Zurich Switzerland Tel. +41 44 628 75 75 E-mail <u>media@zurich.ch</u>

Zurich Insurance Company Ltd and Zurich Life Insurance Company Ltd are responsible for dealing with the commercial and personal lines of the Zurich Insurance Group in Switzerland and the Principality of Liechtenstein. Zurich Switzerland is one of the largest insurers in Switzerland and appears on the market under the names Zurich and Zurich Connect.

Zurich Insurance Group is a leading multi-line insurance provider with a global network of subsidiaries and offices in Europe, North America, Latin America, Asia-Pacific and the Middle East as well as other markets. It offers a wide range of general insurance and life insurance products and services for individuals, small businesses, mid-sized and large companies as well as multinational corporations. Zurich employs about 60,000 people serving customers in more than 170 countries. The Group, formerly known as Zurich Financial Services Group, is headquartered in Zurich, Switzerland, where it was founded in 1872. The holding company, Zurich Insurance Group Ltd (ZURN), is listed on the SIX Swiss Exchange and has a level I American Depositary Receipt program (ZURVY) which is traded over-the-counter on OTCQX. Further information about Zurich is available at www.zurich.com.