

Zurich seeks clean-tech pioneers

Zurich, May 26, 2014 – Zurich Insurance is looking for Switzerland's best climate projects. Innovative ideas can be submitted until midway through this year. The total prize fund is CHF 150,000. Young clean-tech firms now have the chance to win a special prize.

Whether they are lateral thinkers, clean-tech pioneers or innovative entrepreneurs, all persons and businesses in Switzerland and the Principality of Liechtenstein are invited to submit their projects for the Zurich Climate Prize Switzerland & Liechtenstein. The submission deadline is June 16, 2014. Clean-tech startups also have a shot at winning a special prize. An independent panel of experts and well-known public figures chaired by ETH Professor Emeritus René P. Schwarzenbach will announce the winners at the end of 2014.

Competition in three categories

The Zurich Climate Prize Switzerland & Liechtenstein honors projects that make a sustainable contribution to climate protection. It focuses on ideas, schemes and concepts that contribute to cutting CO2 emissions by reducing resource consumption, improving energy efficiency or bringing about changes in behavior.

Prizes are awarded in three categories: «Buildings & Housing», «Production & Consumption» and «Transport & Mobility». Private individuals, SMEs, startups, local authorities, institutions, clubs and associations as well as national and international companies that have a head office in or are resident in Switzerland or the Principality of Liechtenstein are eligible to take part.

To take part and for detailed information visit: www.climateprize.zurich.ch

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The **Zurich Climate Prize** aims to find and recognize projects that make an effective contribution towards reducing CO₂, increasing energy and resource efficiency and changing behavior. The prize comes with funding totaling 150,000 francs, which is awarded in three categories: living, consumption and mobility. The prize money is being donated by the Z Zurich Foundation. The implementation and call for proposals are being funded through return distributions from the CO₂ incentive tax to Zurich in Switzerland. Zurich is focusing on understanding the risks associated with climate change and developing products and services that help customers to cope with these risks. For further information: www.climateprize.zurich.ch.

The **Z Zurich Foundation's** mission is to equip people with the knowledge and resources to better manage change and risk in their lives and in the world around them. By taking a long-term partnership approach to tackling global challenges, the Foundation makes a valuable contribution to sustainable social and economic development, combining Zurich's global experience and risk management capabilities with the non-profit organizations' local knowledge and development expertise. For further information: www.zurich.com/zfoundation.

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